

Jennifer Mackay and the Panama City Real Estate Team - Making your dreams come

# Media Information



**E** *xcellence*  
*In Real Estate*

**Q** *uality*  
*Services*

Jennifer Mackay



**Jennifer Mackay and the Panama City Real Estate Team - Making your dreams come**

## **About Jennifer Mackay**

Jennifer Mackay is an award winning real estate agent, published author and Keller Williams team leader for a group of full service real estate agents in Panama City, Panama City Beach and Bay County Florida.

As a Keller Williams Success Realty Real Estate agent and REALTOR® (member of the National Association of REALTORS® ) working in Panama City Florida, her mission is to provide the public with quality **Panama City Florida Real Estate** services!

Jennifer believes the future of Real Estate sales will be maintained and driven by the online power of the consumer.

The popularity of consumers using the Internet to search for homes has risen dramatically over the last several years. It is in keeping with the current real estate trends not only in the **Panama City Florida Real Estate** market, but also maintaining a strong technological edge that Jennifer sets herself apart from her peers.

Jennifer is well-known for her work in the Panama City Real Estate industry, and has published several articles in various Real Estate investing magazines.

### **Websites**

[Panama City Real Estate](#)  
[Panama City Real Estate Blog](#)  
[Panama City Commercial Real Estate](#)  
[Panama City Short Sales](#)

### **Media Coverage**

WJHG TV [Tech-Savvy Realtor Explains How She Survived the Economic Storm](#) Sep 9, 2009  
Bloomberg Business Week - [America's Strongest Housing Markets in 2014](#) Aug, 3 2010

Jennifer Mackay and the Panama City Real Estate Team - Making your dreams come

# Images and Graphics



Additional images and graphics available upon request.

## **Interview Questions**

### **How did you get started in this industry?**

I originally entered the real estate industry as an investor with my husband. After several successful investment purchases and sales, I decided helping others to realize our successes would be a rewarding career. So, here I am.

### **Where do you think the real estate industry is headed?**

That's an interesting question. When I first began, there was very little in the way of real estate websites. Having relocated from Los Angeles, California to Panama City, Florida I needed a way to get my name out to the public. With the help of my husband, who built my first website, we began to open doors locally and nationally in a very short time that normally would have taken years.

Today my website is the most prolific and widely used local real estate website. We have more visitors and visibility than any other that allows us to maintain a unique advantage in our market area.

### **What makes your services unique?**

There are several factors besides my web presence of course - As an investor and owner of investment property, I am uniquely qualified to help others with their investment needs. While many agents sell investment property, having an actual investment background provides my clients with additional knowledge and insight others may not have.

In addition, I come from a service oriented background having worked in Title for more than 10 years. This also allows me to pass on insight and information to my clients many agents do not possess.

**Jennifer Mackay and the Panama City Real Estate Team - Making your dreams come**

## **Testimonials**

### **Nita S., Murfreesboro, Tn.**

Just want to say Thank You to my GREAT Real Estate Lady, Jennifer MacKay. She had my weekend planned out when I arrived in PCB and had kept me updated from DAY 1 when we first spoke by phone. She knew exactly what I wanted, about my family and my pricepoint. She knew my likes and dislikes in condos also. When she picked me up on Saturday morning she was just like family. We headed out, different areas of town, different price points and she said she knew by the look on my face when she opened the door and I saw the "Home" that was for me. We made an offer right there on the spot. If you are a serious "Buyer" in the PBC area, please get in touch with Jennifer MacKay. She is the "BEST" and will work hard to get your your "PERFECT PLACE". Go Jennifer. Thank you so very much.

### **Bob and Laurie - from Southern Illinois**

Laurie and I began our mission to find and purchase the perfect vacation home two year previous but it wasn't until the final two months of our journey that we began the search for realtor help.

After narrowing our search to [Panama City Beach](#), we explored the internet and found Jennifer Mackay of Keller Williams Success Realty. Our expectations of a realtor were someone who would work for us on our time table and give 100 percent of their time to help make the right choices.

Jennifer did all that and more. She helped us stay within our budget, shared her knowledge of the market and stayed the course through closing. We do not expect this to be our last purchase in this area and fully intend to call upon Jennifer again.

### **Barbann C. - from Okinawa Japan**

Jennifer MacKay stuck with us from beginning in Okinawa Japan to our final purchase on Feb. 1,2007 in [Callaway](#), FL. She stayed in contact via e-mail and on the phone, I never felt that my agent was not with me and she is still there helping me find my Doctors office and answering any and all questions that I have at anytime. She is tops with me and a great friend to have in my corner.

More Testimonials available on my website at:  
<http://www.jennifermackay.com/testimonials.php>

Jennifer Mackay and the Panama City Real Estate Team - Making your dreams come

## Contact Information

Jennifer Mackay  
309 Richard Jackson Blvd., Suite 200  
Panama City Beach, FL 32408  
**850.774.6582**  
jenniferim@jennifermackay.com  
www.JenniferMackay.com