

Benefits of joining the Panama City Real Estate team

The benefits of joining a real estate team are not always apparent. With that in mind, we have prepared the following detail summary of the benefits of joining the Panama City Real Estate and Property Management, LLC team.

- **Lowered Cap** for office before receiving 100% commission (after team split) = \$11k – This may differ based on your contract with KWSR
- **Internet leads** are provided on an as needed basis – may start with 10 leads per week and may be as high as 50 per week based on ability
- **Access** to both residential and commercial sales and leads
- **Full marketing templates** provided – Flyers, mail out templates, email templates free of charge
- **Access** to the www.jennifermackay.com back end lead processing system.
- **Access** to site blog to promote yourself and the team.
- **Access** to the #1 internet marketing website available in Bay County
- **Free** state of the art technology assistance/support and training – Software/hardware
- **Electronic forms** – Contracts, addendums. May require software purchase.
- **Lead conversion** training and tools
- **Listings support** – All team listings promoted on www.jennifermackay.com as well as over 50 other internet sites
- **Videos** of all listings available for marketing
- **Bio paragraph** on About page as well as a full bio page to highlight your specialties on www.jennifermackay.com
- **\$0 out of pocket expenses** to conduct business if needed (not recommended due to tax considerations)– see details below
- **Learn** to promote yourself online/website – Available after 6 months
- **Agents** own quality website - After 1 year
- **Competitive commission splits** – See commission breakdown
- **Private in-house KWSR office** – after achieving sales quota

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Paid expenses as follows:

Up to \$50k GCI

Supplies - Up to \$100.00 paid at closing – includes: Toner, paper and other approved supplies. Receipts must be provided.

Mail outs – Minimum units = 200 @ bulk rate price. 1 advertising mail out per month

Printed materials – per open house: print materials, mail out

Business Cards - \$85.00 as needed

Office fees (copies, faxes etc. KW fees) – Up to \$100.00 per month, \$125 when KW quarterly is due

TopProducer access

Website and/or Blog - Office website, wordpress blog

Total approximately - \$5000

@ \$100k GCI

All above expenses paid plus: at end of year

BCAR Dues

FAR Dues

NAR Dues

\$500.00 Training Allowance

Total Approximately - \$6500

@150k GCI

Family Reunion – Shared Hotel room and registration paid

Total Approximately - \$7500

@ \$175.00 GCI

FAR convention – Shared Hotel room and registration paid

Total Approximately - \$9500

@ \$200k GCI

NAR convention – Shared hotel room and registration paid

Total Approximately - \$10500